STB's Organisation Chart

Effective July 2025

Olivier Lim (Mr)
and Board Directors
Chairman

Alfred Chiam (Mr)
Internal Audit — Head

Melissa Ow (Ms)
Chief Executive

MARKETING GROUP

Kenneth Lim (Mr)
Assistant Chief Executive

- **Kwan Su Min (Ms)** — Communications — Director
- **Lim Shoo Ling (Ms)** — Segment Marketing & Visitor Experience — Director
- **Georgina Koh (Ms)** — Marketing Activation — Director
- **Tan Yen Nee (Ms)** — Brand — Executive Director
- **John Gregory Conceicao (Mr)** — Marketing Partnerships, Planning and Capability Development — Executive Director

INDUSTRY DEVELOPMENT GROUP

Ong Huey Hong (Ms)
Assistant Chief Executive
Chief Sustainability Officer

- **Ranita Sundramoorthy (Ms)** — Infrastructure Planning & Management — Executive Director
- **Dong Limin (Ms)** — Sustainable Tourism Office — Director
- **Annie Chang (Ms)** — Travel Agents & Tourist Guides — Executive Director
- **Rachel Loh (Ms)** — Hospitality & Tourism Talent — Executive Director
- **Poh Chi Chuan (Mr)** — Exhibitions & Conferences — Executive Director
- **Edward Koh (Dr)** — Conventions, Meetings & Incentive Travel — Executive Director

CORPORATE GROUP

Chiang Hai Yin (Ms)
Assistant Chief Executive

- **Tony Tay (Mr)** — Finance & Corporate Services — Director
- **Aileen Wong (Ms)** — Human Resources & Organisation Development — Director
- **Evan Koh (Mr)** — Legal — Director
- **Dong Limin (Ms)** — Compliance & Incentive Policy — Director
- **Karen Ann Leong (Ms)** — Strategic & Corporate Planning — Executive Director

EXPERIENCE DEVELOPMENT GROUP

Jean Ng (Ms)
Assistant Chief Executive

- **Ashlynn Loo (Ms)** — Land & Concept Development — Director
- **Guo Teyi (Ms)** — Leisure Events — Director
- **Cherie Lee (Ms)** — Lifestyle & Attractions — Director
- **Lilian Chee (Ms)** — Sports — Director
- **Jacqueline Ng (Ms)** — Cruise — Director

INTERNATIONAL GROUP

Juliana Kua (Ms)
Assistant Chief Executive & World Expo Advisor

Oliver Chong (Mr)
Assistant Chief Executive (Designate) (wef 14 July 2025)

- **Oliver Chong (Mr)** — International Group HQ & Oceania — Executive Director
- **Markus Tan (Mr)** — India, Middle East, South Asia & Africa — Regional Director
- **Eileen Lee (Ms)** — Americas — Senior Vice President
- **Terrence Voon (Mr)** — Southeast Asia — Executive Director
- **Goh Kershing (Ms)** — Europe — Regional Director
- **Andrew Phua (Mr)** — Greater China — Chief Representative and Executive Director
- **Serene Tan (Ms)** — North Asia — Regional Director
- **Carrie Kwik (Ms)** — World Expo — Executive Director

TECHNOLOGY TRANSFORMATION GROUP

Jordan Tan (Mr)
Chief Technology Officer, Chief Data Officer & QSM

- Data Strategy & Governance Office — Chief Data Officer & Chief Records Officer
- **Chew Chien Way (Ms)** — Industry Technology Transformation — Director
- **Simon Ang (Mr)** — The Collaboratory — Director
- **Serene Fong (Ms)** — Data Science & Analytics — Director
- **Wong Chin Hwei (Ms)** — Information Services — Director